



# CAIUS BOAT CLUB

Sponsorship Opportunity  
£15,000 per year

CBC is the largest society at **Gonville & Caius College** (registered charity number 1137536), with student members reading law, engineering, computer sciences, mathematics, natural sciences, medicine and the arts at the **University of Cambridge**.

The club is currently seeking a new partnership to support the continued running of our club, including covering the costs for:

- Provision of *coaches*
- Maintenance and replacement of our fleet of *boats*
- Intensive *training camp*
- Safe and high quality gym *equipment*
- Subsidising *kit* so that cost is not a limitation for learning to row

Potential benefits from sponsorship include:

- Online *advertisement and brand prominence*
- Branding on *kit*
- Branding on *boats*
- Hosting *recruitment* events
- Opportunity for *corporate rowing experiences*
- Providing a *unique space* in Cambridge to host meetings, product launches or entertainment
- Development of a *personal partnership* with current students

For more information, refer to our sponsorship brochure and contact Kate McDaid at [secretary@caiusboatclub.org](mailto:secretary@caiusboatclub.org).

